

Licensing Act 2003

Premises Licence



Premises Licence Number: 2023/02070/LAPR

Part 1 – Premises details

Postal address of premises, or if none, OS map reference or description of the premises

Members & Roof Terrace
Broadway Bar & Grill
474 - 476 Fulham Road

Post town: London

Post code: SW6 1BY

Telephone:

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Playing of Recorded Music -Indoors Only
Provision of Late Night Refreshment -Indoors Only
Sale of Alcohol On and Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Playing of Recorded Music -Indoors Only

Monday to Sunday 10:00 - 01:30

Non Standard Timings and Seasonal Variations: New Year's Eve from the end of the permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Provision of Late Night Refreshment -Indoors Only

Monday to Sunday 23:00 - 02:00

Non Standard Timings and Seasonal Variations: New Year's Eve from the end of the permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Sale of Alcohol On and Off the Premises

Monday to Sunday 10:00 - 01:30

Non Standard Timings and Seasonal Variations: New Year's Eve from the end of the permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

The opening hours of the premises:

Monday to Sunday

10:00 - 02:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Both on and off the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Eduardo Dantas

[REDACTED]

[REDACTED]

[REDACTED]

Email: [REDACTED]

Registered number of holder, for example company number, charity number (where applicable):

Not applicable

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Eduardo Dantas

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Licensing Authority: London Borough Of Lambeth

Personal Licence Number: 02600

Annex 1 – Mandatory Conditions

1. Mandatory Condition

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

2. Mandatory Condition

The responsible person shall ensure that free potable water is provided on request to customers where it is reasonably available.

3. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

4. Mandatory Condition

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

5. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

6. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

7. Mandatory Condition

Where this licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001.

Annex 2 – Conditions consistent with the operating Schedule

8. The premises shall install and maintain a CCTV system as per the minimum requirements of a Metropolitan Police crime prevention officer. All entry and exit points will be covered enabling frontal identification of every person entering the premises. CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days. Recordings shall be made available immediately upon the request of the Metropolitan Police or an authorised officer of the London Borough of Hammersmith and Fulham throughout the preceding 31 day period.

9. The premises license holder shall employ a suitable member of SIA registered staff at the premises in agreement with the Metropolitan Police.

10. Licensable activities shall only be available to a member of the Club, their bona fide guests or those attending a private pre-booked function.

11. No person shall be admitted to membership of the Club without an interval of at least three days between application and admission.

12. The Premises shall operate in accordance with the rules at Annex A.

13. There shall be no admittance to the premises after 01:00 hours.

14. When the Premises are open, the reception area will be manned from 21.00 hours.

15. Notices shall be prominently displayed in the smoking terrace requesting patrons to respect the needs of local residents and use the area quietly.

16. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents in the vicinity.

17. No entertainment, performance, service or exhibition involving nudity or sexual stimulation which would come within the definition of a sex establishment in schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 as amended by the Greater London Council (General Powers) Act 1986 (whether or not locally adopted), shall be provided.

18. There shall be no striptease or nudity, and all persons shall be decently attired at all times.

19. All waste shall be properly presented and placed out for collection in accordance with the recommended procedures of the London Borough of Hammersmith and Fulham.

20. No rubbish, including bottles, shall be moved, removed or placed in outside areas between 23.00 and 08.00.

21. A dedicated taxi service shall be maintained. Details of the service are to be notified to the London Borough of Hammersmith and Fulham.

22. Notices shall be prominently displayed at the exits from the premises asking patrons to be considerate to neighbours when leaving.

23. A proof of Age Scheme shall operate at the premises and all staff shall be trained in its implementation. Only photographic ID such as British driving license or a passport shall be treated as acceptable forms of identification.

24. All staff shall be trained in the Proof of Age policy and how to identify acceptable means of identification.

25. The external lower terrace and the third floor external terrace will close to all patrons at 22.00

26. With the exception of alcohol sold in sealed containers there shall be no off sales.

27. The premises licence holder will ensure that there is a radio link between the Ground & First Floor and the Private members Club whilst the premises are open for licensable activities.

28. The Licensee shall ensure that no music or amplified sound associated with a licensable activity, which emanates from the licensed premises, is audible or within the site boundary of any residential property.

29. The licensee shall ensure that no structure-borne vibration associated with the licensable activity shall be perceptible at or within the site boundary of any residential property.

30. The Licensee shall maintain a permanent written record of complaints received about the operation of the premises, containing the complainants name and location, the date and time the complaint is received, details of the complained and subsequent remedial action undertaken.

31. The complaints record shall be kept for at least 18 (eighteen) months after the date of complaints and shall be available at all reasonable times for inspection by the Metropolitan Police and authorised Council Officers.

32. A tamper-proof noise limiter shall be installed in the premises by a suitably qualified installer and all amplification equipment shall be played through the limiter.

33. The noise limiter shall be set at a level by a suitable qualified person and the tamper proof seal shall remain intact so as noise from regulated entertainment is not audible at the boundary of the nearest noise sensitive property.

34. A responsible member of staff shall carry out proactive noise assessments outside the premises at least once an hour during the provision of regulated entertainment to ensure that noise is not audible at the boundary of the nearest noise sensitive property and remedial action shall be taken where the noise is found to be audible.

35. A written record of proactive external noise assessment and where applicable, remedial action shall be kept for a minimum of 31 days from the date of the last entry in the record and this record shall be available for inspection on demand by authorised Council Officers at all times the premises are open.

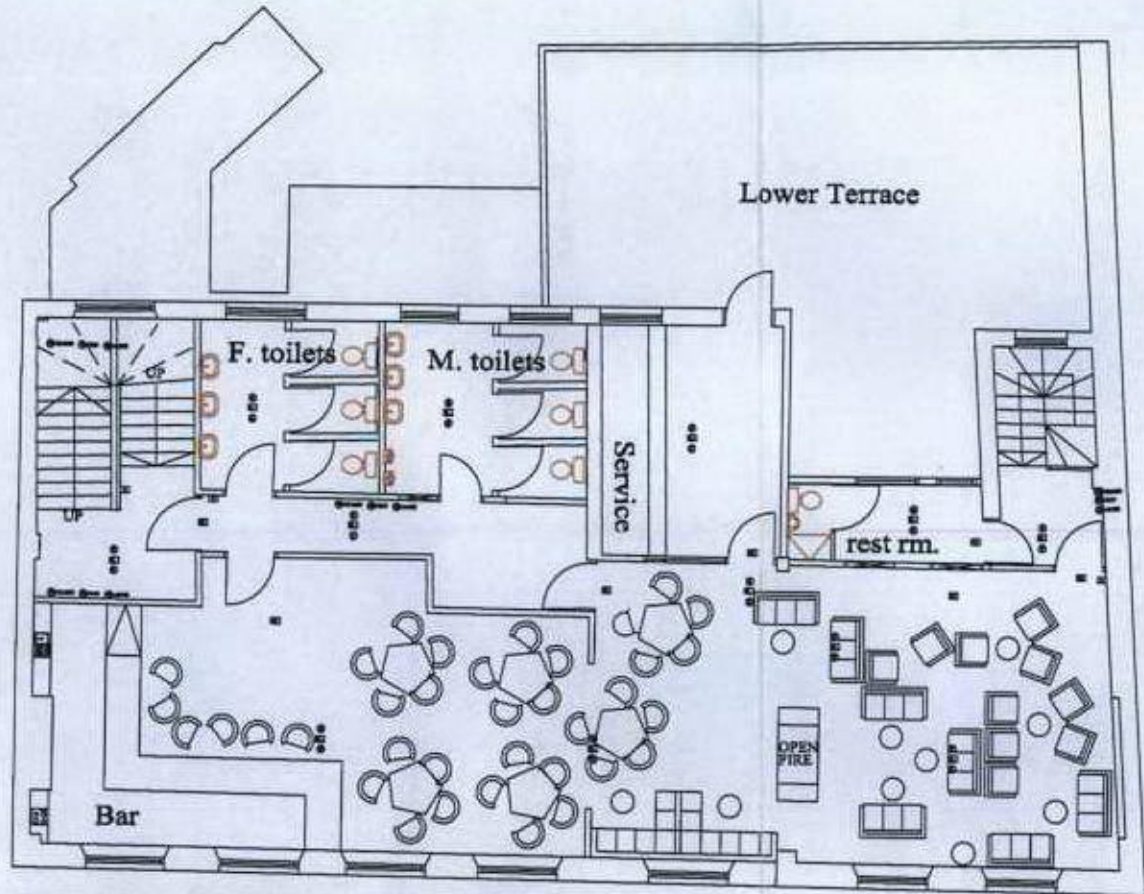
Annex 3 – Conditions attached after a hearing by the licensing authority

Signed: 
Authorised Officer

Date: 04.01.2024

NOTES

- LEADER
- CEILING HEIGHT
- WINDOW
- DOOR
- TOILET
- URINAL
- WASH HAND BASIN
- FIRE EXIT
- EMERGENCY LIGHT
- DISTRIBUTION BOARD
- SMOKE DETECTOR
- HEAT DETECTOR
- FIRE BLANKET
- FIRE EXTINGUISHER CO₂
- FIRE EXTINGUISHER FOM
- FIRE EXTINGUISHER WATER
- FIRE EXTINGUISHER POWDER
- FIRE ALARM CALL POINT
- STEPS



PROPOSED SECOND FLOOR PLANS 0 1 2 3 4
SCALE



SITE LOCATION PLAN
SCALE 1:1250



1.3.11 notes added
REVISIONS:



PROJECT:
474 - 476 FULHAM RD.
FULHAM
LONDON
SW6 1BY

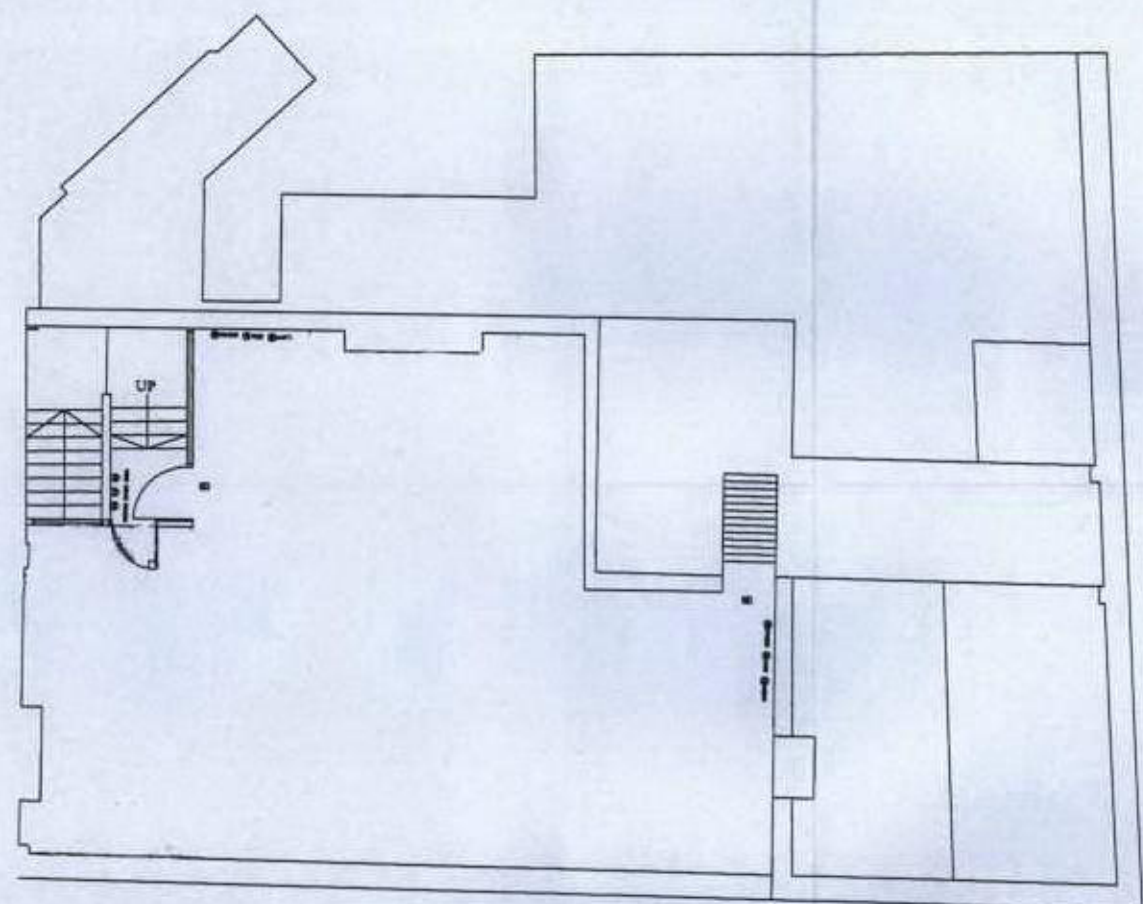
TITLE:
PROPOSED
SECOND FLOOR PLAN

SCALE: 1:100
DATE: MARCH 2011

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NOTES:

- LEADS
- CEILING HEIGHT
- VOID
- DOOR
- TILET
- URINAL
- WASH HAND BASIN
- FIRE EXIT
- EMERGENCY LIGHT
- DISTRIBUTION BOARD
- SMOKE DETECTOR
- HEAT DETECTOR
- FIRE BLANKET
- FIRE EXTINGUISHER CO₂
- FIRE EXTINGUISHER FOAM
- FIRE EXTINGUISHER WATER
- FIRE EXTINGUISHER POWDER
- FIRE ALARM CALL POINT
- STEPS



SITE LOCATION PLAN
SCALE 1:1250



PROPOSED THIRD FLOOR PLAN



1.3.11 codes added
REVISIONS:



PROJECT:
474 - 476 FULHAM RD.
FULHAM
LONDON
SW6 1BY
TITLE:
PROPOSED
THIRD FLOOR PLAN

SCALE: 1:100
DATE: MARCH 2011

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Licensing Act 2003

Premises Licence



Premises Licence Summary

Premises Licence Number: 2023/02070/LAPR

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The opening hours of the premises:

Monday to Sunday 10:00 - 02:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Both on and off the premises

Name, (registered) address, of holder of premises licence:

Eduardo Dantas

[Redacted address]

Registered number of holder, for example company number, charity number (where applicable):

Not applicable

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

Eduardo Dantas

State whether access to the premises by children is restricted or prohibited:

No Restrictions

Signed: 
Authorised Officer

Date: 04.01.2024

CLUB RULES
Broadway House
Private Members Club
474-476 Fulham Road
London SW6 1BY

ANNEX A

The name of the club is Broadway House.

The address of the club is 474-476 Fulham Road, London, SW6 1BY.

CLUB RULES

Objects

1. The objects of the club are the furtherment of non-political, social and recreational activities.

Constitution

2. The Club is a proprietary Club, the proprietor of which is Ei Group Ltd

Subscriptions

3. The annual subscription for members shall be such sum as the proprietor may decide from time to time.
4. Annual subscription shall be due and payable on 1st January in each year and shall be paid to the proprietor on or before 31st January in such year.
5. The proprietor may terminate the membership of any member who fails to pay his subscription before 31st January as aforesaid.

Membership

6. When a candidate has paid his first annual subscription he shall be a member of the Club. If the election of a member is annulled by the proprietor he shall cease to be a member and his subscription (if paid) shall be returned.

Rights and Liabilities of Members

7. Every member of the Club shall, subject to these rules and bye-laws for the time being in force, be entitled to use and enjoy (in common with the other members of the Club) the Club premises and the things therein provided for the use of the club, but shall not by reason of his membership be under any financial liability other than for payment of his annual subscription of the proprietor.

Guests

8. Members may introduce and entertain friends at the Club and there shall be kept at the Club premises a Visitors' Book in which both member and friend shall sign. The Visitor's Book shall be available for inspection by any of the statutory authorities and police. The introductory member shall be responsible for his or her guest strictly observing the club rules and regulations and must not leave the Club premises before his guest. The proprietor may suspend any member who takes any undue advantage of this privilege to the detriment of the Club. No person whose membership has been terminated or whose application for membership of the Club has been rejected shall at any time be introduced as a guest. With the exception of private events the number of guests per member shall be limited to 2.

Byelaws

9. The proprietor may from time to time make, vary and revoke byelaws (not inconsistent with these rules) for the internal affairs of the Club and the conduct of members, and until revoked all byelaws shall be binding on the members.

Conduct of Members

10. If the proprietor considers that any member's conduct either inside or outside the Club premises is contrary to the interest of the Club and injurious to its reputation the proprietor may suspend such member and the member shall immediately be excluded from the Club premises without any explanation being required of the proprietor.

Bills

11. Members must pay their bills before they leave the Club.

Address of Members and Notices

12. Periodically each member shall inform the proprietor of his address, and any notices required to be given to members may be given by prepaid letter addressed to a member at the last address that he has furnished and shall be deemed to have been delivered in the due course of post.

Alcohol

13. The sale or supply of alcohol in the Club will be permitted during the licensing hours in force subject to such extensions as may be available to the Club.
14. Alcohol shall only be sold to persons so authorised under the Premises Licence.